



2022

IMPACT REPORT



Run in Such a Way
That You May Win.

1 Corinthians 9:24



ADVICE & AID
PREGNANCY CENTERS

FROM RUTH'S HEART

1st Corinthians 9:24 says, "Run in such a way as to win the prize."

I am not sure why I ever get surprised at God! I know that He always knows best. This verse truly exemplifies what 2022 was all about at Advice & Aid and as we reach others with the message of life.

What a year! I know we just went through a pandemic not long ago, but for the life movement 2022 was as unprecedented as the pandemic.

Our year began strong with many women and men walking through our doors seeking help during their time of crisis. During the first half of the year we saw a slight increase in the number of women and their partners coming for pregnancy testing. Our Walk for Life was the most successful walk in the 17 years of this event. You, our friends, came and showered us with your love on that day! The overturn of Roe vs Wade brought much joy to all of us as it was announced, and we know that thousands of lives have been spared from abortion since June 24th. We continue to rejoice over this historic event.

However, in the midst of such great news, the abortion-provider franchise which houses a clinic next to ours in Overland Park opened a new facility in Wyandotte County just a few days later. In response to the overturn of Roe vs Wade the availability of the Abortion Pill online skyrocketed both through legal and illegal channels. And in August, things took a deeper dive in the wrong direction for those of us in Kansas as the vote on Value Them Both failed to pass.

As I look back at our year and our client traffic, I can pinpoint July as the month when we began to see less women requesting help coming through our doors. By the end of the year, we had experienced a drop of over 120 pregnancy testing clients from July-December, 2022 compared to the previous year.

Why do I tell you that? This is an Impact Report. Aren't I supposed to tell you how great and wonderful and successful our year was? Well... I am. I am going to tell you how God worked through multiple lives in 2022 despite the many challenges we faced, like Big Tech censoring our ability to show on internet searches, or how multiple media outlets came to us for accurate information and then developed content that still pleased their agenda.

Yet, we continued to "run in such a way as to win the prize" just like we have done for the last 40 years. Our commitment to the vision and mission is not for the sake of big numbers, but for the sake of one. We are here to make abortion unthinkable one life at a time, and in 2022 we did just THAT. So, please keep reading.

Thank you for being part of the family for Life!

Grateful for you and Jesus,

Ruth, the Staff and Board



2022 HIGHLIGHTS



CLIENTS SERVED

808



FREE ULTRASOUNDS

725



FREE PREGNANCY TESTS

734



BABIES BORN

211

MISSION STATEMENT:

Advice & Aid exists to encourage women and families facing an unplanned pregnancy to choose life by serving them before, during, and after with Christ-like compassion.



2022 STATISTICS

259

WALK-INS

161

WOMEN WHO
CAME FROM THE
ABORTION CLINIC

129

STAYED TO RECEIVE
SERVICES

335

WOMEN WHO
WERE "ABORTION-
MINDED"

224

MALE CLIENTS

A Spanish-speaking family called late on a Friday afternoon from our parking lot, looking for the abortion clinic. At a moment's notice, our staff and volunteers agreed to stay late to help the family get a sonogram and speak with them about their options. After seeing their baby jump and play on their sonogram, the couple expressed shock and shared that they would not abort their baby.

The client had thought it would be just a clump of cells that a pill abortion could solve, but she saw a baby that was sucking its thumb. They came back to our office after the baby was born and told us he is ours too because we helped him make it into the world. They were so thankful we were there when they needed us most.

One client who stayed to receive services looks back now with gratitude. In her words, "I'm really glad that I made the 'mistake' walking into your office that day. I really appreciate you and everything you have done for us so far."

One young man saw a difference here because we have services for the dads and male advocates to meet with. He shared, "I really appreciate you taking the time to meet with me. Most places just ignore the dad, so I am thankful that you set aside people to meet with us."

CLASSES & TREATMENTS

505

STI
TESTS

71

STI
TREATMENTS

7

ABORTION PILL
REVERSALS/
TREATMENTS

Connections

33 Clients

Equipping and supporting new parents who have embraced an unplanned pregnancy by providing a safe, loving, compassionate environment where they can prosper and grow.

One young mother found that Connections helped her become a better parent and not feel alone. She had finally found a safe place where other mothers might be going through the same things and where the leaders always prayed and asked about her well-being. In the end, she was far more confident with her child.

Pathways

17 Clients

A support group for new and expectant fathers designed to help prepare men to become strong dads and build strong families.

Baby Prep 101

49 Clients

Our monthly Baby Prep 101 classes provide education, resources, and helpful tips to our clients by teaching what to expect when it comes to all things birth, baby and post-partum.

Childbirth Education

13 Clients

Childbirth Education provides our clients with information on the birthing process, coping mechanisms, pain management and general expectations.

Awakenings

13 Clients

Healing program for those who have experienced loss through abortion.

PROGRAMS AND SERVICES

Health Services:

Pregnancy Testing
STI Testing & Treatments
Ultrasounds
Prenatal Consultations
Medical Referrals
Abortion Information
Post-Abortion Assessments
Abortion Pill Reversals
Case Management

Education Services:

Pregnancy Education
Childbirth Education
Parenting Education
Sexual Wholeness for Teens

Emotional Support Services:

Abortion Loss Support
Dads' Support Groups
Rape & Domestic Abuse Referrals
Adoption Referrals

Physical Services:

Community Resource Referrals
(Housing, Financial, Diaper
Assistance)
Infant/Toddler Items
Limited Food Assistance

“I had no idea how I was going to feed my children today, the pantries were closed, and I had only \$5, after my appointment and sharing with the social worker what was happening in my life at that moment, risk of eviction, very little gas in my car, no food. I thought they were going to give me some resources to go to; instead, they gave me gas cards to fill up my car, gift cards to go to the grocery store and emergency funds so I would not have to be evicted. You have no idea how these acts of kindness made me feel as a person, and as a mother.”





“I would not have been able to make it if Advice & Aid had not stepped in and helped me with gas cards, gift cards, diapers and wipes, crib, clothes and emergency financial assistance. I did not know if my child was going to live or die; I had quit my job so I could stay with my child at the hospital and had no idea how I was going to handle anything else. Advice & Aid stepped in and just took care of all those little details and told me to just take care of my baby and to pray.”



A young couple moved to the U.S. as newlyweds and were scared to be pregnant. They were seen at Advice & Aid and decided to keep their baby. They enrolled in the Care Management program and were able to access legal assistance for immigration concerns and develop goals for their family. They learned about how prenatal care works in the U.S. and were connected with an OBGYN for prenatal visits they could afford. They worked on budgeting and moved out of a cramped shared apartment into their own apartment. They increased their hours at work and the father developed a plan to earn passive

income so they could save money for their long-term goals. They worked on learning English and made plans to enroll in classes at the local community college to begin down the path to the careers of their choosing. The couple participated in the Spanish Journeys Program and grew more confident about their ability to give birth and parent. They received many baby items (toys, clothing, blankets, diapers, wipes, shampoo, books, diaper bag, etc.) to assist them with getting ready for the arrival of their baby through the program. They also received a car seat to bring their baby home from the hospital.

COMMUNITY INVOLVEMENT

As each client comes to Advice & Aid, they receive a Medical Visit Summary telling them the value of the services they received. It also says, "Paid in Full . . . The services provided to you today were made possible by individuals who care about you and what you are going through. It is an honor and a privilege to be here for you." The total value of the medical services provided to our clients in 2022 was \$338,720.

Advice & Aid provided clients with \$19,299 worth of material aid during 2022. This includes diapers, wipes, car seats, swings, and porta-cribs. As clients take education classes, there are often gift bags relating to the day's topic with a number of nice gifts for each participant. In addition, education program clients and their children are provided a nice gift package at Christmas and other holidays.

As our Care Management services have expanded, we are encountering needs that cannot be fixed with a package of diapers. In 2022 we started a new Client Assistance Fund and invested \$15,233 for client rent, utilities, and transportation expenses.

Every client who comes to us for medical services is given a QuikTrip gift card for at least \$5. When gas prices are higher, we increase that amount to at least \$10. During 2022 we gave away gift cards with a total value of \$11,960.



9,236+

VOLUNTEER HOURS DONATED

**62 CHURCHES REPRESENTED
BY THOSE VOLUNTEERS**



19 CHURCHES

**REPRESENTED BY 25
STAFF MEMBERS**



Walk for Life:

Our annual Walk for Life is a great way for the community to get involved with Advice & Aid and unite with other supporters. In 2022, we had over 840 walkers and raised over \$190,000 for life!



Annual Banquet:

"I was born and adopted in Kansas City, and it was an honor to perform and support Advice & Aid at their annual banquet. They are truly outstanding! I'm grateful to my birth mother, my adoptive family and places like Advice & Aid who have given me such a wonderful life."

-Mark Schultz 2022 Banquet Speaker/Musician



BOARD MEMBERS



Ruth Tisdale
Executive Director



Dr. Brendan Mitchell
Medical Director



Debbie Tann
President



Spencer Kerley
Vice President



Sherry Brinkley
Treasurer



Laura Jeffries
Secretary



Jay Breeden



Jamie Carlson



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Kenneth King



Lance Kinzer



Marianne Morgan



Angela Schermerhorn



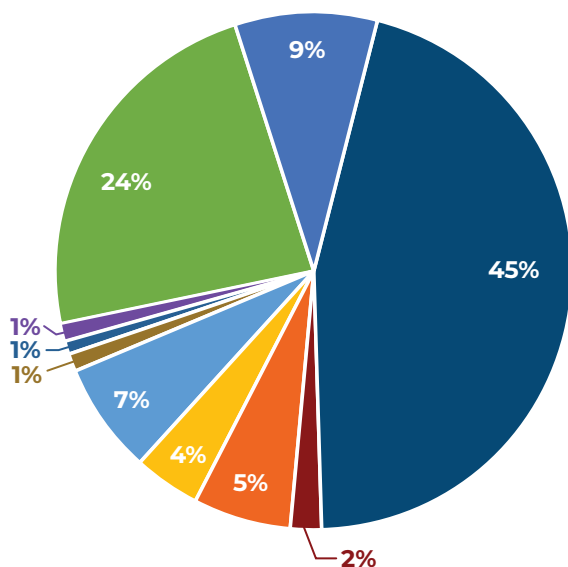
Jack Varela



“Through the work of Advice & Aid, women of various ages receive the support and information they need to carry their babies to term, bringing new life into the world. Also important, our clients and their families are loved, encouraged, and empowered to turn an unexpected life situation into a great joy!”

- Debbie Tann

YOUR SUPPORT



2022 Revenue by Type

- Walk for Life
- Banquet Revenue
- Restricted Donations
- In Kind Donations
- Churches
- Individual Donors - Monthly
- Baby Bottle Campaigns
- Third Party Events - KofC
- Mailings
- Unsolicited Donations

13% typically spent on administrative and fundraising expenses. Per Quickbooks, a "nonprofit should try not to exceed an overhead ratio of greater than 35%."

Advice & Aid undergoes a financial audit with a local accounting company on an annual basis.

WHO WE ARE

Staff Positions:

Executive Director
Executive Assistant
Accountant
Bookkeeper
Community Outreach Coordinator
Staff Support Coordinator
Volunteer Recruiter
Clinic Director
RDMS Sonographer
Nurse/Sonographers
Case Manager
Training Specialist
Medical Records Specialist
Client Services Director
Front Desk Coordinators
Social Worker/Interpreter
Education Manager
Pathways/Male Services Coordinator
Connections Client Relations/
Awakenings Coordinator



Medical Advisory Group:

2 OB/GYNs
3 Radiologists
1 Pathologist
1 Family Doctor
1 Pediatrician
1 Aviation Medicine
8 Nurses

A young single woman came to Advice & Aid not knowing what to do with her pregnancy. Leaving an abusive relationship, she wasn't sure who the father was or if she wanted to keep the baby. After seeing the sonogram and leaning into the support Advice & Aid offered she decided to carry her baby. She participated in our Journeys program to establish a caring relationship with a mentor and learn about pregnancy. She came to Baby Prep 101 classes and met other moms while learning from nurses about giving birth and parenting. The young woman grew stronger and learned how to navigate relationships while discovering her God-given worth through the Care Management program. Along the way she found support she wasn't aware she had; as well as strengthening family connections that became invaluable. By the end of her pregnancy journey and the delivery of her healthy baby, she had developed necessary life skills as well as a solid plan to step into her bright future.

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CONNECT WITH US

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Instagram

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