

2023 IMPACT REPORT



ADVICE & AID
PREGNANCY CENTERS



FROM RUTH'S HEART

Forty years ago, God birthed a ministry called Advice & Aid Pregnancy Center. That was 10 years after abortion had been legalized in the U.S. And throughout those 40 years God has remained faithful to provide, grow, and use this ministry to impact His Kingdom.



Fast forward to 2023. In addition to celebrating 40 years of service in our community, we also made it through our first full year in the post-Roe era. 2023 proved to be an intriguing year. We never knew what was coming. Sometimes the lobby was full and some days it was empty. While the number of women from out of our region were not huge, the challenge of knowing how to handle each woman in the best way possible, emotionally and even logistically, was significant. The cultural attitude towards abortion seemed to get even darker ... and those helping a woman continue her pregnancy were judged harshly based on myths and lies.

In Isaiah 43:19-20 His Word says, "Behold I am doing a new thing; now it springs forth, do you not perceive it? I will make a way in the wilderness and rivers in the desert."

Despite desert moments in 2023, God gave us times where He provided water, and He showed up in the wilderness. In January 2023 we were blessed to occupy the upstairs of our building where we had been in the lower level since 2016, doubling our space. This allowed us to bring our Connections Parenting Support Group back in house. In addition, during the first quarter we hired two new critical positions, Operations and Community Relations Directors, completing our Leadership Team (which includes Clinic and Client Services Directors plus me). This brought the number of male staff members to four, all of whom are available to step in to see male clients.

We were given multiple opportunities to share about the work of pregnancy centers - from the steps of the capitol building in Topeka at the 2023 March for Life, to conferences, and on a one-on-one basis. We even launched a podcast, Hope Unplanned! ***God is using Advice & Aid*** to spread the message of life and to turn the hearts of women and men to their children.

We are anticipating "new things" in 2024. We are already "perceiving it". Things are "springing forth".

We are committed to serve as many women as we can, to find the best ways to reach them, and to minister to them with excellence once they walk through our doors. We are committed to continue to welcome her guy when she brings him along and challenge him to embrace his new role as dad. And more than ever, we are committed to encourage women and families facing an unplanned pregnancy to choose life by serving them before, during, and after with Christ-like compassion because, after all, that's at the heart of who we are!

Grateful for you and Jesus,

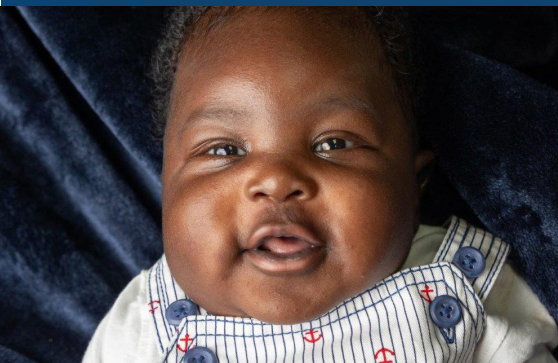
Ruth, the Staff and Board

2023 HIGHLIGHTS



728

CLIENTS SERVED
(2,452 VISITS)



178

Babies Born



720

Free Sonograms



10

Pairs of Twins Identified
in Sonograms



672

Free Pregnancy Tests
(85% Positive)

MISSION STATEMENT:

Advice and Aid exists to encourage women and families facing an unplanned pregnancy to choose life by serving them before, during, and after with Christ-like compassion.



2023 STATISTICS

261

Walk-Ins

147

Women looking for
the abortion clinic
(48% stayed to
receive services)

307

"Abortion-Minded"
Women

249

Male Clients Served

5

Abortion Pill
Reversal Treatments.
2 Babies Born;
1 of the Women
Continues to Carry;
1 Unknown

TREATMENTS

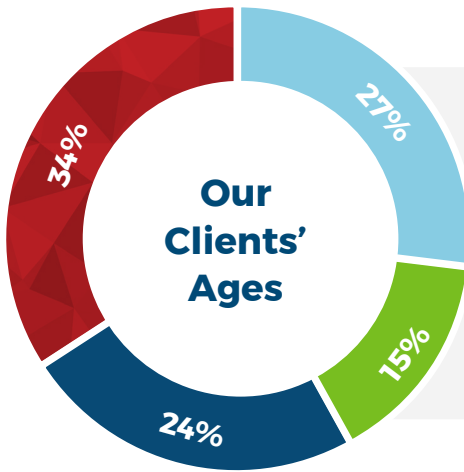
451

Women Received
STI Testing

62

STI Treatments





■ 19 & Under

■ 20-24

■ 25-29

■ 30+

■ Johnson

■ Jackson

■ Wyandotte

■ Other



■ Internet

■ Return Client

■ Friend/Relative

■ Our Location

■ Other

OUR SERVICES

Health Services:

Pregnancy Testing
STI Testing & Treatments
Ultrasounds
Medical Referrals
Abortion Information
Post-Abortive Assessments
Abortion Pill Reversals
Care Management
Early Pregnancy Consultations

Education Services:

Pregnancy Education
Childbirth Education
Parenting Education
Sexual Risk Avoidance

Emotional Support Services:

Abortion Recovery
Rape & Domestic Violence
Abuse Referrals
Adoption Referrals
Dad's Support Group

Physical Services:

Community Resource Referrals
(Housing, Financial, Diaper Assistance)
Material Aid



CLASSES

62 Connections Clients

46 Journeys Clients

46 BabyPrep 101 Clients

28 Childbirth
Education Clients

12 Awakenings Clients



CARE MANAGEMENT

Care Management is an area of specialty practice within the practice of social work. Advice & Aid provides Care Management services by way of referrals to emotional and physical supportive resources to parents who are struggling with the challenges of an unplanned pregnancy.

64 English-Speaking Care
Management Clients

47 Spanish-Speaking Care
Management Clients

235 Visits

MATERIAL AID

\$39,060 Material Aid Given

\$16,200 Gift Card Value Given

\$63,797 Financial Aid Given

\$119,057 Total Aid Given



COMMUNITY INVOLVEMENT



OVER 10,000

VOLUNTEER HOURS
DONATED



67 CHURCHES

REPRESENTED THROUGH
THOSE VOLUNTEERS



19 PASTOR VISITS

TO PRAY WITH STAFF
MEMBERS



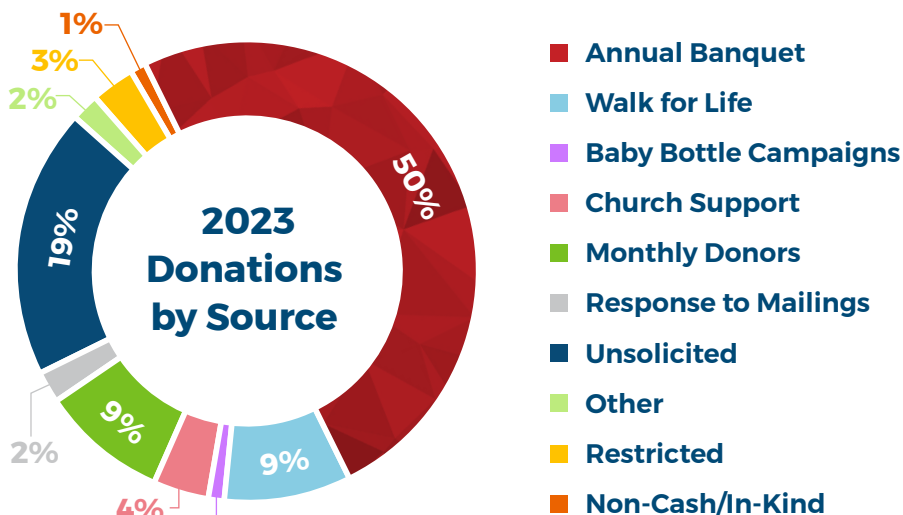
Walk for Life:

More than 800 walkers joined Advice & Aid, as we celebrated our 40th Anniversary at our 2023 Walk for Life. "Choose Hope" (Jer. 29:11) was the rallying cry of more than 60 teams of walkers from families, churches, and local businesses. We heard an inspirational client testimony, prayed together, and enjoyed food and fellowship as we raised more than \$180,000 for the work of Advice & Aid.



Annual Banquet:

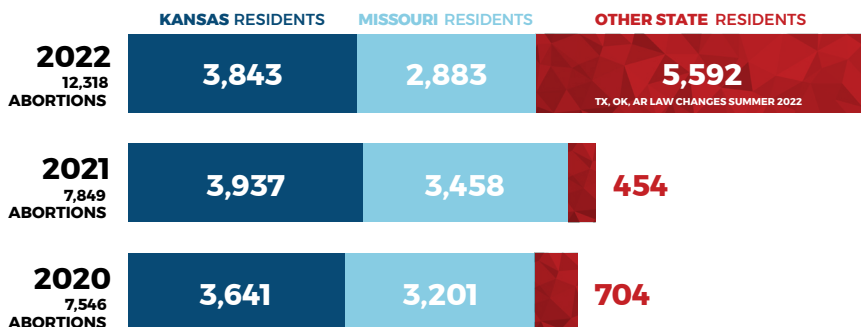
"Behold, I am doing a new thing" (Isaiah 43:18-21) was the theme of Advice & Aid's 40th Anniversary Banquet. Nearly 900 supporters came together to celebrate God's work at Advice & Aid. We celebrated the lives saved and families forever impacted with a parade of nearly 40 clients/families, cherished the history of God's faithfulness, and looked forward to the future with expectant anticipation for the many ways He will bless our community through Advice & Aid in the future.



Advice & Aid undergoes a financial audit with a local accounting company on an annual basis.

ABORTIONS IN KANSAS

Roe v Wade was overturned on June 24, 2022. Within a short time, abortion bans took effect in several states in our region including Texas, Oklahoma and Arkansas. This meant that many women seeking abortions in those states came to Kansas.



Source: Kansas Department of Health and Environment Reporting

This chart shows the increase in the number of abortions that occurred in Kansas in 2022 based on those bans. Note that this increase occurred in about a 5-month time period. At the time of this writing, Kansas abortion statistics for 2023 have not yet been released, so we haven't yet seen the effect this will have on the numbers for a full year.

BOARD MEMBERS

Debbie Tann
Ray Jarrett
Sherry Brinkley
Gwyn Heidrick
Jay Breeden
Jamie Carlson
Curt Creason
Michael Czinege
Laura Jeffries
Ken King
Lance Kinzer
Marianne Morgan
Dr. Bruce Snider
Ruth Tisdale
Jack Varela



There was a client who came in one day who was nervous about her pregnancy. She had her 5 year old child with her, and she told me that A&A was instrumental in her decision to not abort that child. That's why she knew about us and came to see us for this pregnancy."

Cynthia, Nurse / Sonographer



WHO WE ARE

STAFF/POSITIONS

Ruth Tisdale
Executive Director

Ryan Bogard
Operations Director

JWes Crockett
Community Relations Director

Andrea Cartwright
Client Services Director

Katie Pope
Clinic Director

Linda
Executive Assistant

Hannah
Accountant

Jan
Bookkeeper

Mary
Volunteer Recruiter

Sarah
Community Outreach Coordinator

MEDICAL ADVISORY GROUP



Dr. Brendan Mitchell
OB/GYN

Dr. Bruce Snider
OB/GYN

Dr. Charles Horner
Radiology

Dr. Abraham Rafie
Radiology

Dr. Doug Rivard
Radiology

Dr. Spencer Kerley
Pathology

Dr. Angelique Pritchett
Family Medicine

Dr. Elise Loughman
Pediatrician

Dr. Mark Johnson
Aviation Medicine

8 Nurses

1 ARDMS

1 Care Manager

Julie & Meredith
Front Desk Coordinators

Naomi
Staff Client Advocate - Spanish

Amy
Care Manager/Interpreter

Jonathan
Pathways Coordinator

Daniel
Education Manager

Kari
Client Relations/Awakenings Coordinator

Lindsey, Joy, Sarah, & Cynthia
Nurse/ Sonographers

Cindy
Sonographer

Regina
Care Manager

Liz
Medical Records Specialist

“ At the beginning of the summer of 2023, we placed ads on TV and Facebook through a local Spanish broadcasting network. After that we had an influx of Spanish speaking clients and needed to hire another bilingual employee. We continue to seek ways to improve how we serve the Latino community in our area. We established word of mouth credibility to the point that clients were bringing in friends and family members who were facing unplanned pregnancies because they trusted we would take care of them.”

Amy, Bilingual Social Worker

“ I have been meeting with a young man who came to us for help processing his struggle with an abortion he was involved in. While he is still processing, he has stated that some of the resources we were able to share with him helped him understand the shame he has felt due to the abortion. He also appreciates being given the opportunity to voice that pain.”

Jonathan, Pathways Coordinator

VISIT US AT:

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Overland Park, KS 66211

CONNECT WITH US

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facebook.com/adviceandaid

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Instagram

[@AdviceAidPregnancy](https://www.instagram.com/AdviceAidPregnancy)

Website

adviceandaid.com

Blog

adviceandaid.com/blog

Podcast

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