



TWO LINES

Pregnancy Clinic

2024

Impact Report

When you're loved unexpectedly,
you may just love unexpectedly.

Formerly Advice & Aid Pregnancy Centers

**“All my life you have been Faithful;
all my life you have been so, so good,
With every breath that I am able;
oh, I will sing of the goodness of God”**

The Goodness of God is a song heard on Christian radio regularly. It speaks of God’s care for us, His children. As I was listening to it, I was led to worship and remember the many ways God showed up for us at Advice & Aid Pregnancy Center in 2024. His Goodness and Faithfulness are what keep this ministry going and moving forward.

This last year was significant because we began the second 40 years of ministry; and in this new season of the ministry’s life, the Lord made clear the path He had prepared for us. Since the Spring of 2023, the Board of Directors along with our Leadership Team has asked God for direction in this post-Roe Era. Through this process we discerned/discovered that changes in our marketing and client in-take process needed to be made. Many hours were dedicated to both areas in 2024, and much will carry forward into/come to fruition during 2025.

We began to focus our efforts on what it would take to serve 1,500 clients per year. There’s no magic to this number, except that it is the number of clients we have the capacity in our facility to serve if we keep all our rooms in use. We want to reach 1,500 women who are searching for a place to have an abortion, and we want them to find us instead. During 2024 we served 801, so this is a bold goal and we have lots of room to move forward.

One fantastic trend in 2024 is the number of men that accompanied their partners during the initial appointment. 353 men were served by one of our male client advocates. (That number is in addition to 801 clients.) We are living our mission: to encourage women and families to choose life by serving them before, during and after with Christ-like compassion. And you, our friend, are a significant part of the work the Lord is doing right here in this special corner of Overland Park. Thank you for partnering with us as we serve our city for Christ for life!



**Grateful for you and Jesus,
Ruth, The Board of Directors, and the Staff**

The Lives We've Changed and the Hope We've Grown



801

Clients Served



2,437

Total Visits

719

Pregnancy Tests



605

Positive Pregnancy Tests

84%

81%

Clients at Risk of Abortions

353

Men Served Alongside Partner

49%

762

Sonograms



232

Confirmed Births



366

Walk-ins

234

Women Looking for an
Abortion Clinic

64%

150

Walk-in Clients that
Stayed for Services

41%

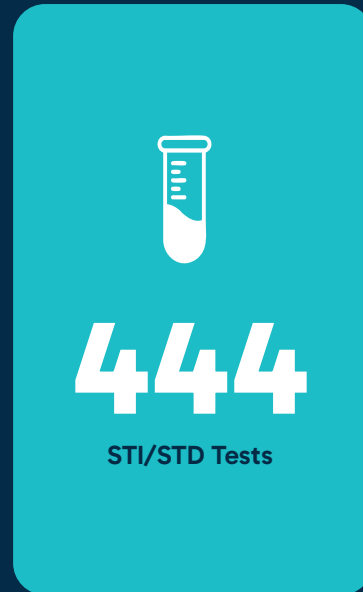
“Advice & Aid (Two Lines) has helped us from the very beginning. From 1st ultrasounds of Axel, to helping pay first month’s rent. I do not know where we would be without their help. They have helped us NOT be homeless, taught us how to be parents, provided unyielding support. I am thankful for everything they do! There would be too much to write everything down on this paper because that list would probably be 3 pages long!”

Client Testimonial || Nikita & Alex

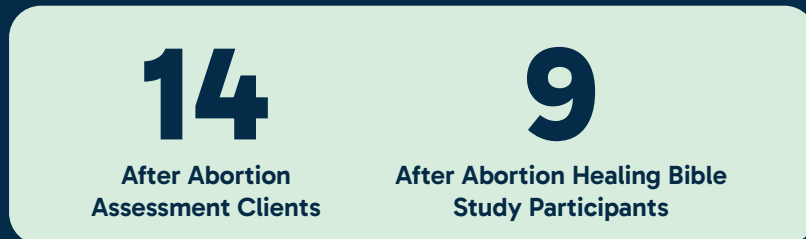
“I’m thankful for Advice & Aid’s (Two Lines) staff. The way they treat everyone who walks in with love and care is what means the world to me.”

Client Testimonial || Ace

Abortion Pill Reversal:



Post-Abortion Assessments:



“Soooo thankful for the Christmas gifts!! And every other gift you guys have provided - diapers, wipes, gift cards. And for all the invaluable prayers that you shower me and all the other moms with. I do and always will appreciate everything Advice & Aid (Two Lines) does and stands for.”

Client Testimonial || Alyssa

Clients served by age:

19 years old & under	13%
20-24 years old	32%
25-29 years old	27%
30+ years old	28%

Where clients live:

Johnson County	37%
Wyandotte County	15%
Jackson County	30%
KS, MO, surrounding states	18%

How they found us:

Internet	40%
Friend/Relative	35%
Other	12%
Location	9%
Community Organization/Doctor	4%

Abortions Performed in Kansas

	2023	2022	2021
KS Residents	4,356 (22.4%)	3,843	3,937
MO Residents	3,045 (15.6%)	2,883	3,458
Other	12,066 (62%)	5,592	454
Total	19,467	12,318	7,849

“In my role, I’ve had the privilege to see many pregnancy centers in action. So, I can say with confidence that Advice & Aid (Two Lines) is clearly one of the best and most effective pregnancy centers that I’ve seen. Just amazing God honoring work!”

Partner Testimonial || Roland C. Warren, President & CEO of Care Net



Educational Programs for Parents and Expecting Families

Empowering Parents through Education

We had 18 moms, 9 dads, and 18 babies/children participate in the Connections parenting education program.

Supporting Expecting Parents with Essential Knowledge

We had 56 participants in the Journeys program, providing education during pregnancy.

Preparing Parents for Life with a Newborn

A special program for those expecting or with a newborn, called Baby Prep 101, had 39 participants.

Strengthening Spanish-Speaking Families through Parenting Education

Our newest parenting program Conecciones, aimed at Spanish-speaking families, involved 12 moms, 5 dads, and 9 babies/children.

Promoting Healthy Choices

10 students from a local Christian Hybrid School participated in our Sexual Risk Avoidance Program. 40 more parents from a local church learned about the program, and their students will participate in February of 2025.



“We are grateful for the community we have found, for the fellowship. I found a church (through Advice & Aid (Two Lines)) because they had served 2 or 3 meal nights. We haven’t had to worry about diapers or wipes. When we have a need the people help us to get our needs met. The lessons have been insightful. We are so grateful for everything. You helped us to find Hope and Home.”

Client Testimonial || Anonymous



“Advice & Aid (Two Lines) has been instrumental in providing helpful tips on parenting and other life resources to cope with parenting. Advice & Aid (Two Lines) staff have always had a listening ear and treated me like family.”

Client Testimonial || Abi

“After retirement I was searching for somewhere to channel my energy and service my interest in life ministry. I felt called to help women in their education as they faced unplanned pregnancy as I had at age 19. I’ve served about 18 months as a Client Advocate and I have been blessed to grow in knowledge and compassion for these young families. We watch them grow from fear to joy in God’s gift of life. Very rewarding for my life.”

Volunteer Testimonial || Eileen

We Couldn't Do This Without You



A Night of Hope and Celebration

Our Annual Banquet brings together supporters, advocates, and friends for an unforgettable evening of inspiration and connection, celebrating the lives we've touched.

976

Attendance

30

Volunteers

108%

of Goal Raised



Two Miles, One Mission

The Walk for Life unites our community in a powerful show of support, as we walk together for life, love, and hope.

730

Walkers

70

Volunteers

91%

of Goal Raised

Tax Credit

The Pregnancy Resource Act provides a 70% state income tax credit to donors of eligible charitable organizations. Two Lines accepts and processes KS State Tax Credit Applications (Form K-96) for gifts \$250 and greater.

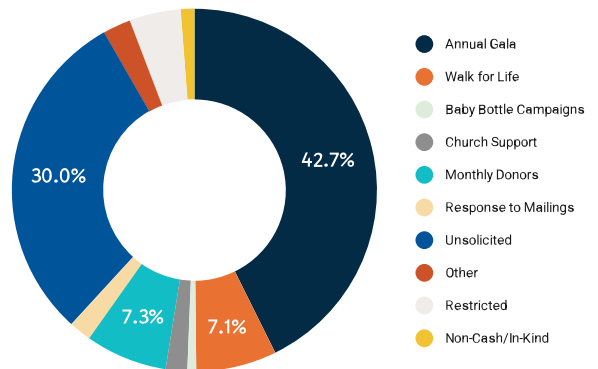
260

Donors receiving Tax Credit

\$584K

Total Amount of Kansas Income Taxes Saved

2024 Donations by Source



Two Lines undergoes an annual financial audit. For more information, see our 990 at adviceandaid.com/partner-with-us/oversight/.

A Community of Unexpected Love

The care we provide to every family is made possible only through the collective efforts of our church partners, dedicated volunteers, and generous donors. Our ability to offer no-cost services, grounded in authenticity and compassion, is a testament to the power of community—where love, support, and resources come together to meet women exactly where they are.

10,316

Volunteer Hours

30

Tours Given = 160 People

71

Churches Represented
Through Volunteers

“As a local church we are deeply committed to uphold the sanctity of life of the unborn and to extend arms of Christ-like compassion to women who face the challenges of an unexpected pregnancy. Our long and cherished partnership with Advice & Aid (Two Lines) not only aligns closely with our church’s mission but also brings with it our highest confidence in the integrity, commitment and competence of the organization’s virtuous leadership.”

Partnership Testimonial || Tom Nelson, Local Pastor

Making an Impact Beyond Our City



Heartbeat International Conference

In April 2024, Brendan Mitchell, Ruth Tisdale, Katie Pope, and Kari Farley presented our Post-Abortion Assessment service to other PRCs at the Heartbeat International Conference.

“I was honored to work with the board and staff of Advice & Aid (Two Lines) through a Board Training. The legal audit I performed prior to training portrayed the excellence with which this center operates. Once I met the whole team, I understood why they operate with such excellence. They have a team full of talented professionals from every industry sector who are passionate about helping women and families. This center, under the dedicated leadership of Ruth, has become a trailblazer in helping NIFLA develop new policies in order to meet the ever-changing needs of clients. All of us at NIFLA are grateful for the wonderful team at Advice & Aid (Two Lines)!”

Partnership Testimonial || Angie Thomas, NIFLA

Two Lines Pregnancy Clinic staff
at their July 2024 Retreat



Meet Our Leaders

Ray Jarrett
Board President

Brendan B. Mitchell, MD
Medical Director

Ruth Tisdale
Executive Director

Lead Team

Ryan Bogard, Operations Director
Andrea Cartwright, Client Services Director
JWes Crockett, Community Relations Director
Cynthia Jacobsen, Medical Services Director

Board of Directors

Ruth Tisdale, Executive Director
Ray Jarrett, President
Curt Creason, Vice President
Sherry Brinkley, Treasurer
Gwyn Heidrick, Secretary
Jamie Carlson
Michael Czinege
Laura Jeffries
Ken King
Lance Kinzer
Sree Mikkilineni
Marianne Morgan
Dr. Bruce Snider
Debbie Tann
Jack Varela

Medical Advisory Group

Dr. Brendan Mitchell, OB/GYN
Dr. Charles Horner, Radiology
Dr. Mark Johnson, Aviation Medicine
Dr. Spencer Kerley, Pathologist
Dr. Elise Loughman, Neonatology
Dr. Angelique Pritchett, Family Practice
Dr. Abraham Rafie, Radiology
Dr. Bruce Snider, OB/GYN
Molly Price, ARPN
Cindy Willich, ARDMS
Regina Singleton, LCSW
Katie Pope, RN, BSN
Cynthia Jacobsen, RN, BSN
Sarah Bunce, RN
Andrea Cartwright, RN
Lindsey Davis, RN, BSN
Joy Konnesky, RN, BSN
Jeanette Miller, RN, BSN
Ashley Rafie, RN, BSN
Ruth Tisdale



A Future of Unexpected Love, Hope, and Support

In 2025, we're setting bold goals to continue meeting women at their most vulnerable moments—messy, scary, and seemingly impossible. But we know that in those moments, there's hope. Together, with every woman who walks through our doors, we'll create a future of compassion, strength, and unwavering support. Here's what we aspire to accomplish in the year ahead.

- **Serve 1,500 clients**
- **Serve 500 men**
- **Confirm 250 births**
- **Increase clients at risk for abortion to 90%**
- **Increase walk-in stay rate to 25%**
- **Serve one Abortion Pill Reversal client per month**
- **Serve 25 participants in Connections and 15 participants in Conecciones**
- **Activate 6 groups in Sexual Risk Avoidance program**
- **Engage 1,000 walkers at 2025 Walk for Life**
- **Raise \$1.1M at 2025 Annual Gala**

“I believe that since women are given a choice in their reproductive health, they should get all the facts and all the support they need to choose life. Two Lines is the best clinic in the Midwest that supports women and babies to choose life. Two Lines is the hands, face, and voice of Jesus every day.”

Volunteer Testimonial || Laura



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